



DATOS PERSONALES

Apellidos **Cristina** Nombres **SIMONE**

País **Italy** Ciudad **Rome**

Filiación institucional **Department of Management, Sapienza University of Rome**

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Resumen curricular (máximo 100 palabras)

Cristina Simone, PhD, is an Associate Professor of Management at Sapienza University of Rome where she teaches 'Performance Measurement' and 'International Marketing Management'. Her main research fields are strategic management, knowledge management and organizational design. She is author of many international and national scientific publications and Principal Investigator of many relevant national research projects focused on knowledge economy, innovation and organizational issues. In April 2018 she obtained the National Qualification as Full Professor of Management. She is the Scientific Director of the book series ManOTec (Management, Organization and Technology, Nuova Cultura edition). She is Associate Editor of the International Journal of Environment and Health (IJEVH) and reviewer for many relevant international journal.
 Memberships: Academy of Management (AoM) and AIDEA (Accademia Italiana di Economia Aziendale)

Formación

Máxima titulación académica

PHD in "Management Sciences", Parthenope University, Naples, Italy (February 21st 2002); PhD thesis "La resource based view e la knowledge based view dall'ottica atomistica a quella interaziendale"

Postgrado

Scholarship in *Organization Science*, Management Department, Sapienza University of Rome (February 2003- January 2005)

Grado

Master degree in "Economics" 110/110 *cum laude*, Economics Faculty, Sapienza University of Rome, Italy (October 23rd, 1995)

Experiencia investigadora (últimos 5 años)

Artículos científicos

1. Bilotti E., Conti M.E., Simone C. (2018), *Rethinking Categories of Time and Space beyond Epistemological Disputes*, proceeding of the Workshop *Evoluzionismo Sistemico: il fascino della precarietà*, Tor Vergata University, Rome, 6th July 2018, Aracne editrice, Rome, pp. 101-112.
2. Simone C., Barile S., Calabrese (2018), "Managing territory and its complexity: a decision-making model based on the Viable System Approach (VsA)", *Land Use Policy*,

ISSN: 0264-8377, IF 3,089, 1, 72.

3. Simone C., Guest editor of *International Journal of Environment and Health*, Special Issue on "Understanding and promoting well-being in organizations: theoretical, cultural and managerial challenges", 2018.
4. Simone C., La Sala A., Baldassarra C. (2018), "Wellbeing and firms: the Adriano Olivetti's model", *International Journal of Environment and Health*, Vol. 9 (2), pp. 113-130.
5. Simone C., La Sala A., When critical purchase behavior promotes socio-economic wellbeing: the case of Italian EPGs, *International Journal of Environment and Health*, Vol. 9 (2), pp. 183-196.
6. Conti M.E., Arcuri M., Simone C., Wellbeing, conflict and teamworking: the social role
7. of the team leader – an overview, *International Journal of Environment and Health*, Vol. 9 (2), pp. 151-168.
8. Simone C., La Sala A., Montella M. (2017), The rise of P2P ecosystem: a service logics amplifier for value co-creation, *The TQM Journal*, Vol. 29 Issue: 6, pp.863-880, <https://doi.org/10.1108/TQM-04-2017-0047>
9. Simone C., Calabrese M. (2017), Territory and management science: new insights by the ConsulCubo model, *International Journal of Environment and Health*, 8(2), pp. 101-119.
10. Barile S., Simone C., Calabrese M., La Sala A., (2016), Promoting organisational development in the knowledge economy: the T-shaped capabilities, *Esperienze d'Impresa*, n. 1
11. Simone C., Calabrese M., *The nesting architecture of T-shaped capacities: Fostering the requisite variety in the service economy*, Naples Forum on Service Science, Sorrento (Italy) 2017, 6-9 giugno
12. Simone C., Arcuri M., La Sala A., "Be vicarious: the challenge for project management services in complex environments", Excellence in Services 20th International Conference (EISIC) University of Verona, Italy, 2017, September 7 and 8, published proceeding with ISBN
13. Barile S., Simone C., Calabrese M. (2017) , "The economies (and diseconomies) of distributed technologies: the increasing tension among hierarchy and p2p", In: KYBERNETES, Emerald, 2017, ISSN: 0368-492X, doi: 10.1108/K-11-2016-0314
14. Simone C., Barondini M.E., Calabrese M. (2017) Firm and territory: theoretical contributions, relationship patterns, case studies, 978-3-330-78014-9, monografia, EIS.
15. Simone, Cristina; Calabrese, Mario (2017). [Territory and management science: new insights by the ConsulCubo model. pp.101-119. In INTERNATIONAL JOURNAL OF ENVIRONMENT AND HEALTH - ISSN:1743-4955 vol. 8 \(2\)](#)
16. Simone C., Calabrese M., Magliocca P. (2016), *From individual to organization: the nesting architecture of T-shaped capacities in the knowledge economy*, proceedings International Forum on Knowledge Asset Dynamics (IFKAD), 15-18 June, Dresden, Germany
17. Ciasullo, R., Simone, C., Conti, M.E. (2016). The carbon market and its efficiency. Atti XXVII Congresso Nazionale di Scienze Merceologiche; Qualità & Innovazione per una Economia Circolare ed un Futuro Sostenibile ; 310-316, 2-4 Marzo 2016, Viterbo. ISBN: 9788894164701
18. Simone C., Barile S., Guest editors of *International Journal of Environment and Health* Special Issue on "Environment, Health and Business Management: Linking efficiency and effectiveness to viable sustainability", 2016, voll. 7(4) and 8(1).
19. Simone C., Barondini M.E., Calabrese M., "Firm and territory: in searching for a sustainable relation. Four cases study from Italian secular firms", *International Journal of Environment and Health*, 2016, vol. 7(4).
20. Simone C., Calabrese M., Mgliocca P. (2015), "Going away from protocol: Innovation, complexity and the need for a culture of variety", proceedings International Forum on Knowledge Asset Dynamics (IFKAD), 8-9 June, Bari (Italy)
21. Simone C., Barondini M.E. (2015), "Piccole imprese, grandi responsabilità: il modello *arbor vitae*", proceedings IV° *Workshop Innovative Processes in SME*, Università Urbino, Italy, 24-25 September.
22. Simone C., Calabrese M., Panetti R. (2015), trans. chp. 3 *Leading from the Emerging Future: From Ego-System to Eco-System Economies*, Otto Sharmar, FrancoAngeli,

Milano.

23. Simone C., Barile S., Saviano M.L. (2014), "Service economy, knowledge, and the need for T-shaped innovators", *World Wide Web Journal*, July 2015, vol. 18 (4), pp. 1177-1197.
24. Simone C., Polese F., Iandolo F., Caputo F. (2014), "Alla ricerca di un possibile principio evolutivo della teoria e della pratica d'impresa. Il percorso degli studi dell'economia d'impresa", XXVI Convegno annuale di *Sinergie* "Manifattura: quale futuro?", University of Cassino (Italy), 13-14 November, pp. 3-19 (<http://www.sinergiejournal.it>).
25. Simone C., Barondini M.E. (2014), "Arbor vitae: alla ricerca di un modello d'impresa per la valorizzazione del capitale culturale periferico", *Il capitale culturale*, vol. 10, pp. 659-692.
26. Simone C. Conti M., Ciasullo R. (2014), "The complex issues of carbon sink: a critical overview", *International Journal of Environment and Health*, vol. 7.
27. Simone C. (2013), "Slack di conoscenza e tecnologie distribuite: modelli organizzativi emergenti nel capitalismo della conoscenza", *Workshop di Organizzazione Aziendale (WOA) 2013*, Università degli Studi di Roma "La Sapienza", 30-31 May.

Libros y capítulos de libros

1. Simone C. (ed. by) (2018), *Il Controllo manageriale dentro e fuori le organizzazioni*, Nuova Cultura Ed., Rome, Italy.
2. Simone C., Arcuri M. (2018), "I processi di controllo nel Project Management: variabili organizzative, economiche e indicatori di performance", in Cristina Simone (ed. by) *Il controllo manageriale e gli indicatori di performance dentro e fuori le organizzazioni*, ed. Nuova Cultura, 2018, Roma, cap. V.
3. Simone C., La Sala A. (2018), "Dalla misurazione al management della performance: gli approcci multicriteriali al controllo organizzativo", in Cristina Simone (ed. by) *Il controllo manageriale e gli indicatori di performance dentro e fuori le organizzazioni*, ed. Nuova Cultura, Roma, cap. II.
4. Simone C., La Sala A., Vito P. (2018), "L'evoluzione dei sistemi di controllo manageriale: una revisione della letteratura dagli anni '60 ad oggi", in Simone C. (ed. by) *Il controllo manageriale e gli indicatori di performance dentro e fuori le organizzazioni*, ed. Nuova Cultura, Roma, cap. I.
5. Simone C., Barondini M.E., Calabrese M. (2017) *Firm and territory: theoretical contributions, relationship patterns, case studies*, EIS.
6. Simone C., (2014), *Teorie d'impresa*, Aracne editrice, Rome.
7. Simone C., Barile S., Sancetta G. (2014), *Business Management*, pp. 1-314, Cedam, Padova.
8. Simone C., Bologna L., Renzi A. (2013), "The complexity of corporate diversification: organizational design, entropy and operating risk", in Barile S. (edited by), *Contributions to Theoretical and Practical Advances*, Aracne editrice, Rome, pp. 161-198.

Comunicaciones en Congresos

1. PMI Academic Workshop, Workshop on Project Management promoted by the PMI Institut, Sapienza University of Rome, Engineering Faculty, 20-21 September 2018 (forthcoming), title of the paper accepted *The PMBOK standard evolution: leading the rising complexity*;
2. Discussant at the workshop "Systemic evolution", Tor Vergata University, Rome, 6th July 2018.
3. Track organizer and corresponding promoter al "7th Latin America and European Meeting on Organizations Studies" (LAEMOS 2018), "Organizing for Resilience: Scholarship in Unsettled Times", Buenos Aires, Argentina, March 21-24, 2018, promoted by "Organization Studies" (Q1) <https://www.laemos2018.com/sub-themes> Title of the track (subtheme 21): "Technology: a steel cage or an amplifier for resilience?" Convening team: Sergio Barile, Management Department, Sapienza University of Rome (Italy) sergio.barile@uniroma1.it Laura Riolli, College of Business Administration, California State University, Sacramento (USA) riollil@csus.edu Jorge Muniz Jr., Universidade Estadual Paulista (UNESP) (Brazil) jorge86056@gmail.com Andrés Salas, Catholic University of Valencia and University of Valencia (Spain)

andres.sva@gmail.com Cristina Simone*, Management Department, Sapienza University of Rome (Italy) cristina.simone@uniroma1.it (*corresponding proponent).

4. Guest at the presentation of the book autore by Dott. Rino Panetti *Theory U, Learning Organizations e Design Thinking. Strategie, strumenti e tecniche per l'innovazione profonda*, edito da FrancoAngeli, collana Management Tools, Milano, 2017; Sabina Universitas (Palazzo Dosi) Rieti - Piazza Vittorio Emanuele II, edito da FrancoAngeli, Sabina Universitas, Rieti, 25 novembre 2017
5. Presentation of the paper "HRM soft practices, happiness at work (HAW) and absorptive capacity: theoretical and empirical advances in the HRM Black box", ID 149, authors: Salas-Vallina, Andrés; Simone, Cristina; Fernandez-Guerrero, Rafael per la Conference on Organisational Learning, Knowledge and Capabilities (OLKC), 26-27 April, 2018, Liverpool (UK)
6. Presentation of the paper at the 7th Latin America and European Meeting on Organizations Studies" (LAEMOS 2018), "Organizing for Resilience: Scholarship in Unsettled Times", Buenos Aires, Argentina, March 21–24, 2018, promoted by "Organization Studies" (Q1); title of the paper "Tension among technological innovation and norms: resilience as a coupling and decoupling process" (LAM 318); subtheme 21
7. Submission di abstract (accepted) al 7th Latin America and European Meeting on Organizations Studies" (LAEMOS 2018), "Organizing for Resilience: Scholarship in Unsettled Times", Buenos Aires, Argentina, March 21–24, 2018, promosso dalla rivista di fascia A "Organization Studies"; title of the paper "Technology enablers for amplifying resilience: a 3-curve model" (LAM 263), subtheme 21
8. Submission di abstract (accepted) per il XXVIII Congresso Nazionale di Scienze Merceologiche (organized by AISME, Accademia Italiana di Scienze merceologiche), Firenze, 21-23 febbraio 2018, paper: Conti M.E., Simone C., "Il delitto ambientale tra sviluppo sostenibile e responsabilità d'impresa"
9. Scientific Coordinator of the seminars series "Emergenze 2017" , Biblioteca Costa" dell'Univ. La Sapienza, Latina; seminars on Complexity and environmental sustainability, Sapienza Università di Roma -Facoltà di Economia -sede di Latina, gg 5, 12 e 19 maggio 2017
10. Author at the Excellence in Services 20th International Conference (EISIC) University of Verona, Italy, 2017, September 7 and 8, proceeding con ISBN, paper presentato: Simone C., Arcuri M., La Sala A., "Be vicarious: the challenge for project management services in complex environments",
11. Salas A., Fernandez-Guerrero R., Simone C. (2017), "The HRM-Performance relationship revisited: Inspirational motivation, participative decision making and happiness at work (HAW)", *Organizational Learning, Knowledge and Capabilities (OLKC)* 2017 International Conference, University of Valladolid, Spain Valladolid, 27th – 28th April
12. Chair al *World Organization of Systems and Cybernetics (WOSC)* 2017, "Science with and for Society: Contributions of Cybernetics and Systems", Sapienza University of Rome, Management Department, Economics Faculty, via del Castro Laurenziano, 9 - 00166 Rome (Italy), 25-27 January 2017.
13. 12th *International Forum on Knowledge Asset Dynamics (IFKAD)*, "Knowledge Management in the 21st Century: Resilience, Creativity and Co-Creation", St. Petersburg, Russia 7-9 June 2017, co-organiser della track "Encouraging social entrepreneurship in a changing world" (track approvata dal comitato scientifico Ifkad 2017, www.ifkad.org)
14. Author at the WOSC (World Organisation on Systems and Cybernetics), Sapienza University of Rome, 25-27 January; paper: Quattrociochi B., Simone C., Calabrese M. (2017), *Innovation between redundancy and vicariance: the rising need for a culture of variety*,
15. 11th *International Forum on Knowledge Asset Dynamics (IFKAD)*, " Towards a New Architecture of Knowledge: Big Data, Culture and Creativity", Dresden, Germany 15-17 June 2016: Co-organiser e chair della track "Creative Architectures for Knowledge Transfer and Learning

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| <p>16. Presenting Author at the International Management and Business Conference, 11-12 November, Prague, featuring Henry Mintzberg; paper: Simone C., Conti M. (2016), "Promoting organizational development in the knowledge economy: the T-shaped capacities",</p> <p>17. Simone C., Polese F., Iandolo F., Caputo F. (2014), "Alla ricerca di un possibile principio evolutivo della teoria e della pratica d'impresa. Il percorso degli studi dell'economia d'impresa", XXVI Convegno annuale di <i>Sinergie</i> "Manifattura: quale futuro?", University of Cassino (Italy), 13-14 November, pp. 3-19 (http://www.sinergiejournal.it)</p> <p>18. Invited Presenting author at the 3rd International Conference "Publications and Research in Economics and Management" (PREM), Faculty of Business Administration, Université Antonine, Beirut, Lebanon, 4-5 June; paper: Simone C., Calabrese M. (2013), <i>Viable System Approach: from Theory to a Scheme for the Governance of Mediterranean</i>.</p> <p>19. Simone C. (2013), "Slack di conoscenza e tecnologie distribuite: modelli organizzativi emergenti nel capitalismo della conoscenza", <i>Workshop di Organizzazione Aziendale (WOA) 2013</i>, Università degli Studi di Roma "La Sapienza", 30-31 May.</p> |
| <p>Awards and Scientific Recognitions</p> <ul style="list-style-type: none"> — Scientific Member of REPRISE (the Italian National Register of the scientific experts for the evaluation of the research), June 21th 2018 - — Sapienza University Awards 2017 for the high quality of the research and teaching activities — Sapienza University Awards 2014 for the high quality of research and teaching activities |

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| <p>Experiencia profesional no universitaria (últimos 5 años)</p> |
| <ul style="list-style-type: none"> • 2015- Economic advisor of the public consortium <i>Compagnia dei Lepini</i> for the development of the network of the Lepini Mountains museums and for the implementation of a p2p Web-GIS System supporting the socio-economic development of the Lepini area (Lazio, Italy). |